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ASUR PRESS KIT

Grupo Aeroportuario del Sureste (ASUR) is Mexico's leading private airport operator. It holds a concession from the Mexican government to administer and operate nine airports in the southeast of Mexico, including Cancún, which handles more international flights than any other Latin American airport.

Currently, we serve a total of approximately **14 million passengers per year**; their comfort and safety are our foremost concerns.

The Group is made up of the following airports:

- **Cancún:** the number-one tourist destination in Mexico and the Caribbean
- **Cozumel:** a tropical island off the Caribbean coast of Mexico
- **Huatulco:** a secluded paradise on Mexico's Pacific coast
- **Mérida:** the colonial capital of the State of Yucatán
- **Minatitlán:** a city that plays an important role in Mexico's oil and petrochemical industries
- **Oaxaca:** the capital of the State of Oaxaca, which has a rich cultural heritage
- **Tapachula:** a city located among coffee plantations on the border between Mexico and Guatemala
- **Veracruz:** the historic port on the Gulf of Mexico
- **Villahermosa:** an important center of business for the Mexican oil industry

HISTORY OF THE COMPANY

ASUR was established in 1998 as part of the Mexican government's plans to begin privatizing its state-owned airports. To this end, one of the first steps taken by the government was to seek out a strategic partner with expertise in both the Mexican business field and airport operations. An initial stake of 15% in the capital stock of the company was put up for tender in 1998, and the winning bid was submitted by ITA, an international consortium.

Subsequently, on September 28th 2000, the federal government sold 74% of the 85% stake that it still held in the company, and ASUR was launched

simultaneously on the stock markets of Mexico City (BMV) and New York (NYSE), becoming the first publicly traded airport group on the American continent. The government's remaining stake of 11% was finally sold on the stock markets on March 7th 2005, and ASUR became a 100% privately-owned company.

In the years since the privatization process began, ASUR has positioned itself as the leading airport operator in Mexico. ASUR, with technical assistance from ITA, has implemented a continuous investment program intended to upgrade the company's airports, increasing capacity where necessary and optimizing safety and service levels, in order to create a new benchmark in terms of passenger service quality and a high-yield company.

COMPANY STRUCTURE

At present, the company is owned **85%** by private investors on the stock markets of Mexico City and New York, on the one hand, and by the strategic partner ITA (Inversiones y Técnicas Aeroportuarias) on the other, which maintains its original stake of **15%**.

Following a series of changes in the shareholder structure of the strategic partner, this company is in turn owned by Fernando Chico Pardo and Copenhagen Airports. Fernando Chico, who holds a stake of 51% in ITA, is a prominent Mexican businessman with interests in a wide range of companies in Mexico and abroad, while Copenhagen Airports, owner of the remaining 49%, is the operator of the airport in the Danish capital.

ACHIEVEMENTS

SERVICE LEVELS, CAPACITY AND SECURITY: Among the achievements that ASUR is most proud of are the service levels that we have attained. We have also expanded capacity in our facilities, in order to insure that operations are carried out safely, efficiently and with the greatest degree of comfort for our users, reducing waiting times for passengers and cutting costs for airlines.

One of the most fundamental objectives of the company is to create world-class airports that offer an excellent level of service to both the passengers that travel through them and the airlines that fly into them.

The most recent big achievement of the company was the inauguration of **Terminal 3** in Cancún International Airport. With an investment of around 100 million dollars, this facility guarantees sufficient capacity and the required service levels in the destination, and doubles the number of international passengers that

can be served by the airport. Terminal 3 represents a milestone in the aviation history of Mexico and Latin America.

The ICAO (International Civil Aviation Organization – the body responsible for determining international aviation regulations) recently established a new security measure whereby during 2006 all the airports in the world should begin **screening 100%** of check-in baggage transported by airplane, in order to insure that no risks are present. The new rules were evidently applicable to airports in Mexico, and Grupo ASUR became the first airport group in the country to install a completely automated system in order to comply with them. Approximately 50 million dollars was invested in high-technology equipment to guarantee the thorough inspection of 100% of hold baggage in all 9 of the company's airports, which were fully ready to meet the ICAO deadlines of the 1st of January 2006, in the case of international flights, and the 1st of July 2006, in the case of domestic flights.

Besides focusing on operational and security issues, ASUR has also remodeled facilities and improved commercial services to insure that the visits that people make to our airports are as pleasant as possible. Based on a detailed analysis of the tastes and preferences of our passengers, we have consolidated a portfolio of services in each of our airports that is tailored to satisfy the specific needs of the people that travel through them.

ASUR has a strong commitment to the local communities in the southeast of Mexico. Consequently, since 2004 the company has provided financial support for the social programs carried out by the local delegations of the Mexican Red Cross in the region.

ASUR is also dedicated to protecting the environment: in 2001 we received a special acknowledgement from the Mexican Environmental Protection Agency (PROFEPA) after the nine airports in the group received "Clean Industry" certification. ASUR is just the second company in Mexico to receive this recognition.

PLANS FOR THE FUTURE

At ASUR we intend to continue to build on past successes, at the same time as we focus on new challenges and goals.

Route development represents a key element in our current business strategy; our aim is to attract new airlines, establish new routes and increase frequencies on existing routes in order to increase the numbers of passengers in our airports.

Other aspects that will be crucial in the near future are the commercial services on offer in our airports and the air cargo business, especially in Cancún, which

has a strategic location for connections between Europe and Asia and the American continent.

By working hard in these and in other areas, we hope to stimulate local economic growth to the benefit of both the communities in the areas where our airports are located and of our own company, creating greater shareholder value, and we will continue to provide a first-rate service to our passengers and airlines.

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